



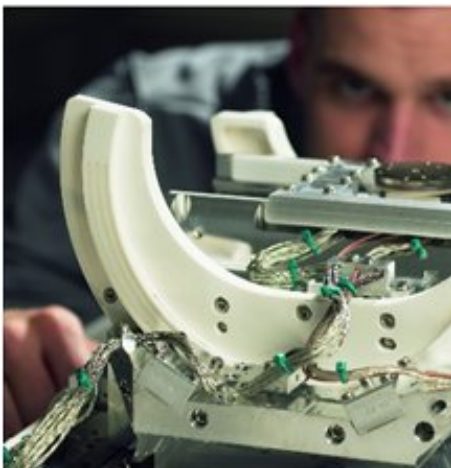
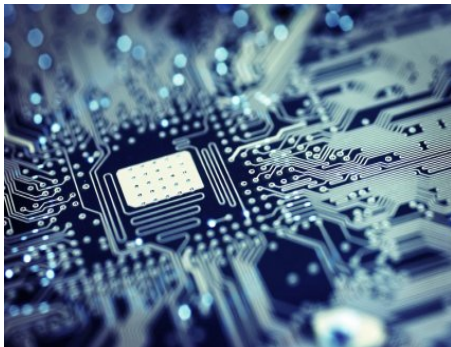
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# The International IBC Matchmaking Event

During the IBC from the 10<sup>th</sup> – 14<sup>th</sup> of September, 2010  
Amsterdam, the Netherlands



RAI Amsterdam  
Conference 9-14 September 2010  
Exhibition 10-14 September 2010



## IBC 2010

IBC is the industry's leading event for the creation, management & delivery of entertainment & news content worldwide. Attracting over 1400 exhibitors & over 49,000 attendees from more than 130 countries.

## Matchmaking Event 2010

Parallel to the IBC a matchmaking event is held. The Enterprise Europe Network Netherlands, powered by Syntens and NL Agency, invite you to participate in this event which takes place on the first and second day of the fair.

This IBC Matchmaking Event enables exhibitors and visitors of the fair to find partners for technological cooperation, e.g. product development, research & development, joint ventures, manufacturing, marketing and/or licensing agreements worldwide. Companies, universities and research institutes are invited to establish new cross-border contacts for future collaboration at IBC 2010:

- By previous arranged one on one meetings
- with relevant companies of your choice from all over the world

## The goal of the matchmaking event at a glance:

- matching you to potential business partners
- finding relevant business partners for distributing your products or services in foreign countries, developing new products and applications
- discovering innovative solutions to technological problems
- identifying partners for research and development projects
- strengthening and supporting the international dialogue

## Registration

- For the matchmaking event you can register at: [www.ibc.b2b-match.com](http://www.ibc.b2b-match.com)
- submit your business profile

- Your profile should contain a short company description and the company proposition, for instance an offer or a request
- Next your profile will be published in the online catalogue of the matchmaking event
- Registered companies can select your profile and request a one on one meeting with you. Of course you have access to these profiles as well and can select and book a meeting with your partner of interest
- All requests will be forwarded to you, so you can select which parties you want to meet during the matchmaking event

## Information about the meetings

The individual meetings will take place on the 10<sup>th</sup> and 11<sup>th</sup> of September on the fairground, Hall 5 stand C21, in the RAI Amsterdam. The meetings will have a duration of approximately 30 minutes each.

## Deadlines

- Registration and submission of profiles until the 20<sup>th</sup> of July, 2010
- Booking of individual meetings until the 1<sup>st</sup> of September, 2010
- Final schedule and confirmation until the 3<sup>rd</sup> of September, 2010

## Costs

Participation in the IBC Matchmaking event is **free of charge**. Entrance to the IBC Fair is also free of charge when you register before August 17.

## Contact

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