

## The Enterprise Europe Network Service

The Enterprise Europe Network of the European Commission is the largest business support network in the world, comprising some 600 organisations in over 40 countries with more than 4000 experts.

The overriding objective of the Network is to provide comprehensive and competent support in all EU-related services from one source, primarily for SMEs but also for universities and research institutes.

It provides small companies with expert local assistance, helping them to benefit from international technology and business partnerships with other companies or research and technology organisations. The integrated network offers a „one-stop-shop“ to meet all the information needs of small enterprises in Europe to develop their business and to find the right partners.

## The objectives of the Healthcare Sector Group

- Facilitate interaction between technology and know-how providers and recipients of expertise in the field of healthcare.
- Provide objective advice and support to companies throughout the value chain from contact initiation to negotiations for commercialisation and exploitation of technologies and/or products through assistance with innovation financing.
- Help companies find European partners and others for the joint development of new medical products and services.
- Mobilise and communicate to companies relevant legislative matters e.g. regulations and directives at national and European level.

## Organisers

Organiser of the Brokerage Event is the Healthcare Sector Group of the Enterprise Europe Network.

Contact:

NRW.Europa –  
An Enterprise Europe Network Partner  
Juan-J. Carmona-Schneider  
Phone: +49 (0) 208 30004-54  
Email: [medica2010@zenit.de](mailto:medica2010@zenit.de)

All enquiries should be addressed to the above or to your local Enterprise Europe Network partner.

A full list of Enterprise Europe Network partners can be found under:

[www.enterprise-europe-network.ec.europa.eu/info/network\\_en.htm](http://www.enterprise-europe-network.ec.europa.eu/info/network_en.htm)

We sincerely thank the Ministry of Economic Affairs and Energy of the State of North Rhine-Westphalia (MWME NRW) for co-financing the event.

Ministry of Economic Affairs  
and Energy of the State  
of North Rhine-Westphalia



Neither the European Commission nor any person acting on behalf of the European Commission is responsible for the use which might be made of the information contained herein. The views in this publication are those of the author and do not necessarily reflect the policies of the European Commission.



# Healthcare Brokerage Event

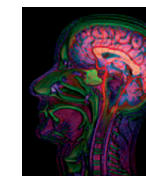
## MEDICA 2010

18th - 19th November 2010

Düsseldorf/Germany  
Hall 6, Gallery / First Floor



*Business Support on Your Doorstep*



# About the event

On the occasion of MEDICA 2010, the global No. 1 meeting place for the medical sector, the Healthcare Sector Group of the Enterprise Europe Network will organise a Brokerage Event. The aim is to assist enterprises, universities and research institutions in finding partners in Europe for product development, manufacturing and licensing agreements, joint ventures or other types of partnership.

## Participants will have the opportunity to:

- Use the event to initiate new business
- Meet providers of innovative technologies from throughout Europe and beyond
- Enter into contact with potential partners for future co-operation
- Establish cross-border contacts for long-term business relationships

All at one location!

## Topics

- Electromedical equipment, medical technology
- Laboratory equipment
- Rescue and emergency equipment
- Diagnostics
- Physiotherapy
- Orthopaedic technology
- Single-use products and consumer goods
- Information and communication technology
- Medical textiles
- Medical furniture and equipment

## How to participate

Each participant must register and provide a technology profile describing either a technology offer or a technology request. This will be published in the online catalogue of the Brokerage Event.

The catalogue is updated continuously as profiles are submitted and forms the basis for selecting partners for meetings and making appointments at the event.

About one week prior to the event, each participant will receive an individual meeting schedule.

Website for online registration:

[www.brokerage-events.eu/Medica2010](http://www.brokerage-events.eu/Medica2010)

### Event Programme

18<sup>th</sup> - 19<sup>th</sup> November 2010

Registration on both days from 10:00 h

### Meetings

Session: 10:30 - 18:00 h

(30 minutes per meeting)

## Information

### Deadlines

Registration and submission of profiles: 3rd October 2010  
Appointment requests: 24<sup>th</sup> October 2010  
Rejection of meetings: 5<sup>th</sup> November 2010

### Cost

A participation fee of 200 EUR + VAT (up to 5 profiles) will be charged to each participating organisation submitting profiles. A fee of 40 EUR + VAT will be charged for each further profile.

Start-ups (established on or after 1.1.2008) will be granted a rebate of 50%. A copy of the certificate of registration (or similar) must be sent to the main organiser.

The fee will be invoiced upon registration and must be paid by 31st October 2010 of the latest. If more than five profiles are submitted, a second invoice will be issued. The fee does not include the MEDICA entrance ticket.

### Location: Hall 6, Gallery / First Floor

